

## **Digit9 Launches Borderless Innovation Hackathon in Partnership with Apix to Transform the Future of Transactions**

Singapore – November 7, 2024 – Digit9, the Payments Orchestration Platform developed by LuLu Money Singapore, has partnered with Apix to launch the Borderless Innovation Hackathon, an exciting competition designed to bring together startups, professionals, and students to create groundbreaking solutions for seamless cross border transactions. Unveiled on the sidelines of the Singapore Fintech Festival, the hackathon invites participants to work alongside top industry experts, access exclusive resources, and compete for exciting prizes.

The Borderless Innovation Hackathon focuses on building an SDK (Software Development Kit) that will enable seamless integration of remittance and payment services into existing mobile app and web portal. Solutions will incorporate domestic and cross-border remittances, purpose-based payments, and top-up features, providing a streamlined experience for users across the globe.

“This hackathon is a platform to unleash the creativity and expertise of the next generation of tech leaders,” said Joseph Cleetus, Head of Business Transformation at LuLu Financial Holdings. “Through this initiative, we hope to pave the way for transformative solutions that will make global transactions more accessible, efficient, and secure.”

### **Hackathon Timeline:**

Registration Submissions Deadline: December 2, 2024

Proposal Submission: December 20, 2024

Participant Finalization: January 10, 2025

Solution Submission: February 14, 2025

Winners Announcement: March 7, 2025

For more information or to register, visit:

<https://app.apixplatform.com/h1/borderlessinnovation>

## **About Digit9**

Digit9 is a payments orchestration platform tailored to meet the diverse needs of financial institutions. It seamlessly integrates an array of payment methods, banks, and service providers, simplifying the complexities of cross-border payments. Digit9 has been developed by LuLu Money Singapore, a wholly owned subsidiary of LuLu Financial Holdings.

Website: [www.digitnine.com](http://www.digitnine.com)

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## **About LuLu Financial Holdings**

Established in 2009, LuLu Financial Holdings is a leading global financial services provider, offering a wide range of services including cross-border payments, currency exchange, and financial technology solutions. With a presence in over 10 countries and a commitment to innovation and customer satisfaction, LuLu Financial Holdings continues to set benchmarks in the financial services industry.