Moscow City Delegation to Showcase Cutting-Edge Fintech Innovations at Singapore FinTech Festival 2025

Moscow City Government is proud to announce the participation of a high-profile Moscow delegation at the upcoming Singapore FinTech Festival (SFF) 2025. The delegation will feature six of Moscow's innovative fintech startups, presenting their unique solutions at the collective Moscow booth from November 12 to 14.

Visitors of the Moscow stand (5B41, Hall 5) can experience live demonstrations and engage with the founders of companies that are shaping the future of finance in areas from real estate investment and personal finance management to AI-powered credit scoring and banking hyper-personalization.

A key highlight of the Moscow collective exposition's agenda will be the **daily pitch sessions, held at 12:00 PM each day of the festival**. These sessions offer a direct opportunity to hear from the leaders of Moscow's vibrant fintech scene as they present their business models and cutting-edge technologies.

The Moscow booth will host a diverse group of innovators ready for international partnership and scaling:

SimpleEstate: An online crowd-investment platform focused on yielding middle-market commercial real estate. It provides an easy and safe way for individual investors to participate in expertly vetted, institutional-grade investments with a low entry ticket, backed by professional property management. (https://simpleestate.ru/)

Fincake: An intelligent platform for comprehensive investment and personal finance management. Fincake consolidates tracking of stocks, bonds, deposits, cryptocurrencies, and other assets in a single service, helping investors and financial advisors monitor performance, analyze risks, and manage financial goals. (https://fincake.io/)

PUZZLE HOME: An end-to-end digital platform that transforms how individual homes are built, financed, and managed. It connects homeowners, contractors, and banks on a single, transparent ecosystem, creating a unique digital "biometric profile" for each house throughout its construction journey. (https://pzzl.ru/)

SmartAn: A developer of a financial analysis platform that helps banks and financial companies manage credit risk and automate onboarding for SMEs. Leveraging AI since 2019, it uses real-time data from accounting systems and marketplaces to provide automated credit scoring, significantly reducing decision-making costs and time. (https://smartan.space/)

Find Insight: A solution that tackles core challenges in banking personalization. Using transactional and textual data, its proprietary LLM-based semantic layer builds detailed behavioral profiles to generate highly relevant, real-time product recommendations for insurance, lending, and investments, leading to a significant uplift in cross-selling. (Website: [https://www.findinsight.io/)

TYMY: Provides a white-label platform that helps banks, insurance companies, and real estate developers boost sales through independent agent networks. TYMY manages the entire agent operations lifecycle, from onboarding to payouts, enabling partners to scale faster, reduce manual workload, and achieve higher conversion rates. (Website: [https://www.tymys.com/)

The Moscow delegation is headed by **Evgeny Dridze, Deputy Head of the Department for External Economic and International Relations**, and includes representatives from the participating companies.

For more information and meeting requests, please visit the Moscow stand (5B41, Hall 5) or contact:

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