"The true spirit of the FinTech Festival — opening doors to new digital futures; hoisting sails to the winds of change."

Christine Lagarde
Former IMF Managing Director and
Current President of the European Central Bank

*Singapore FinTech Festival, 2018*
The Singapore FinTech Festival Theme

The Singapore FinTech Festival 2023 will focus on the growth and adoption of AI and how this technology can potentially be used in financial services.

Examining how technologies such as AI and Web3, and digital public goods, can help to accelerate:

- the transition to a low-carbon future
- the re-imagining of the financial system architecture to better address the needs of the underserved
- the securing of the digital economy against modern climate, technology and cyber risks
"Like the festival of light that calls us to spread light over darkness, hope and happiness over despair, this festival calls us to come together in pursuit of a better future for Humanity."

Shri Narendra Modi
Prime Minister of India

Singapore FinTech Festival, 2018
Singapore FinTech Festival Reimagined

In 2022, we hosted a welcome reunion of the FinTech ecosystem. This year, we have reimagined SFF, taking the best of past editions and injecting new and exciting elements to create a more enriching experience for all attendees.

This year’s festival will see new dedicated zones for technology, founders, ESG, regulation, and talent, each offering a unique perspective on the latest trends and innovations in FinTech.

Attendees can look forward to content around technology’s ability to help navigate the current polycrisis while innovating and transforming the way we work and live.

For everyone unable to join us in-person, we are also launching the SFF digital pass, with virtual access to live sessions, on-demand content, and networking opportunities.

Join us at SFF 2023 - in-person or online, to be part of these important conversations and the collective effort to shape the future of FinTech.
SFF 2022 In Numbers

- **62,000** Participants
- **134** Countries
- **860+** Speakers
- **250+** Hours of Content
- **570** Sponsors and Exhibitors
- **192** Government and Multilateral Agencies
- **10,000+** Organisations
- **10,000+** Media Mentions
Past Speakers

Heads of State
Rt Hon Jacinda Ardern, MP, (former) Prime Minister of New Zealand
The Hon Mia Amor Mottley, QC, MP, Prime Minister of Barbados
Shri Narendra Modi, Prime Minister of India
The Hon Scott Morrison, MP, (former) Prime Minister of Australia
H.E. Uhuru Muigai Kenyatta, (former) President of Kenya

Technology Leaders
Adena Friedman, President & CEO, Nasdaq Inc
Anthony Tan, Co-founder & Group CEO, Grab
Bill Gates, Co-Chair and Trustee, Bill & Melinda Gates Foundation
Chuck Robbins, Chair & CEO, Cisco
Hong Feng, Co-founder & SVP, Xiaomi Corporation
Marc Benioff, Chair & CEO, Salesforce
Nandan Nilekani, Co-founder and Chairman of the Board,Infosys
Satya Nadella, Chairman & CEO, Microsoft
Sundar Pichai, CEO, Google and Alphabet

FinTech & Blockchain Founders
Anthony Eisen, Co-founder & CEO, Afterpay
Cameron Winklevoss, Co-founder & President, Gemini
Kamal Quadir, CEO, bKash
Kris Marszalek, Co-founder & CEO, Crypto.com
Kristo Käärmann, Co-founder & CEO, Wise
Sallie Krawcheck, Founder and CEO, Ellevest
TS Anil, Global CEO, Monzo Bank
Vijay Shekhar Sharma, Founder & CEO, Paytm
Vitalik Buterin, Ethereum Founder, Ethereum Foundation

Financial Institution Leaders
Bill Winters, Group CEO, Standard Chartered plc
Christian Mumenthaler, Group CEO, Swiss Re
Dinesh Khara, Chairman, State Bank of India
Helen Wong, Group CEO, OCBC
Jane Fraser, CEO, Citigroup
Jos Dijsselbloem, CEO, SIX Group AG
Larry Fink, Founder, Chairman & CEO, BlackRock
Mike Wells, Group CEO, Prudential plc
Noel Quinn, Group CEO, HSBC Holdings plc
Philipp Rickenbacher, CEO, Julius Baer
Piyush Gupta, Group CEO, DBS
Ralph A.J.G. Hamers, Former Group CEO, UBS Group AG
Shayne Elliott, CEO, ANZ
Wee Ee Cheong, CEO and Deputy Chairman, UOB

Payments Leaders
Al Kelly, Chairman & CEO, Visa
Dan Schulman, President & CEO, PayPal
Eric Jing, Chairman & CEO, Ant Group
Michael Miebach, CEO, Mastercard

Investors
Ben Horowitz, Co-founder & General Partner, Andreessen Horowitz
Mark Carney, Vice Chairman, Brookfield Asset Management
Mathieu Chabran, Co-founder, Tikehau Capital
Tim Draper, Founder & Managing Partner, Draper Associates
Vinod Khosla, Founder & Partner, Khosla Ventures

Policymakers
Agustin Carstens, General Manager, Bank for International Settlements
François Villeroy de Galhau, Governor, Banque de France
Shri Injeti Srinivas, Chairperson, International Financial Services Centres Authority (IFSCA)
Ignazio Visco, Governor, Bank of Italy
Kristalina Georgieva, Managing Director, International Monetary Fund
Mairead McGuinness, Commissioner, European Commission
Mathias Cormann, Secretary-General, OECD
Dr Sri Mulyani Indrawati, Minister of Finance, Republic of Indonesia
Shri P. Vasudevan, Chief General Manager, Reserve Bank of India
Dr. Patrick Njoroge, Governor, Central Bank of Kenya
Perry Warjiyo, Governor, Bank Indonesia
H.E. Serey Chea, Deputy Governor, National Bank of Cambodia
Dr. Sethaput Suthiwartnarueput, Governor, Bank of Thailand
Yi Gang, Governor, People’s Bank of China
“As the Singapore FinTech Festival demonstrates year after year, innovation in money and payments is moving at a rapid pace. And often with the goal to rethink how we use money...”

**Agustín Carstens**
General Manager, Bank for International Settlements

*Keynote speech at Monetary Authority of Singapore, 2023*
Why Attend

Forge Partnerships
Leverage the Festival's unique activities to broaden your network and make valuable connections

- Industry Networking Party at Club Street
- Daily Networking Happy Hour
- 1:1 Meetings and Business Matching
- Regulator, Investor and Mentor Office Hours
- Specialised partner events and initiatives

Explore Investment Opportunities
Discover the latest innovations in financial services

- Explore products and services from 500+ exhibitors from 134 countries / regions
- Get the latest on technology, regulation, founders, talent and ESG across 5 specially curated zones
- Meet with more than 470 promising startups and discuss potential investment opportunities

Be Part of the Dialogue
Gain insights from 850+ speakers on the latest trends, challenges, and opportunities

- 5,000-seat Festival Stage featuring the biggest names in policy, finance and tech
- The Insights Stage - designed to facilitate in-depth discussions that chart the future of the industry
- Valuable talks for all attendees across the Technology, Regulation, ESG, Talent and Founders Zone Stages
- Workshops & Briefings - Deep dive and technical explorations on a broad range of FinTech topics
### Who Attends

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<thead>
<tr>
<th>Regulators, Central Bankers and Policymakers</th>
<th>Capital Allocators and Capital Facilitators</th>
<th>Founders and FinTechs</th>
<th>Technology Leaders</th>
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<tr>
<td>• The Capital Meets Policy Dialogue</td>
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<td>• Founders Zone</td>
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<td>• Elevandi Insights Forum</td>
<td>• The Founders Peak</td>
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<td>• Regulation Zone &amp; Stage</td>
<td>• Founders Zone</td>
<td>• Investor and Regulatory Office Hours</td>
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<td>• Insights Stage</td>
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<td>• Pay It Forward Lounge</td>
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<td>• TiE Global Summit</td>
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<td>• Innovation Lab Crawl</td>
<td>• 1:1 Meetings &amp; Business Matching</td>
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<tr>
<th>Financial Services Professionals</th>
<th>Professional Services Firms</th>
<th>Developers</th>
<th>Students</th>
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<tr>
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<td>• Insights Stage</td>
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<td>• Certificates</td>
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<td>• Pay It Forward Lounge</td>
<td>• Industry Networking Party</td>
<td>• Global FinTech Hackcelerator</td>
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"This is the Woodstock moment of FinTech."

Late Anshu Jain
Former Deutsche Bank Co-CEO

Singapore FinTech Festival, 2017
<table>
<thead>
<tr>
<th>MON 13 NOV</th>
<th>TUES 14 NOV</th>
<th>WEDS 15 NOV</th>
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<td>THE CAPITAL MEETS POLICY DIALOGUE™</td>
<td>INNOVATION LAB CRAWL</td>
<td>5 ZONES AND STAGES: TECHNOLOGY, ESG, FOUNDERS, TALENT, REGULATION</td>
<td>EXHIBITION</td>
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<td>Various locations</td>
<td>Singapore EXPO</td>
<td>CONFERENCE</td>
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<td>Invite-only</td>
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<td>FESTIVAL STAGE, INSIGHTS STAGE, WORKSHOPS</td>
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<td>ELEVANDI INSIGHTS FORUM™</td>
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<td>TIE GLOBAL SUMMIT</td>
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<td>SFF AWARDS NIGHT</td>
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<td>SFF UNPLUGGED</td>
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New Zones

**Technology Zone**
A glimpse into current and future technologies shaping financial services including digital assets, and the applications of AI.
- Technology Stage
- Technology Lounge
- Technology Showcase

**Founders Zone**
A dedicated platform for financial services founders, entrepreneurs and investors worldwide to connect. SFF 2023 will also see the return of *The Founders Peak* stage where exceptional founders share valuable insights on successful entrepreneurship.
- The Founders Peak
- Investor Lounge
- Investor Office Hours with 100+ investors
- Startup Village
- TiE Global Summit

**ESG Zone**
Spotlight the ESG financial services ecosystem, including financial institutions, real economy solutions, Internet of Things manufacturers and sustainable start-ups.
- ESG Stage
- ESG Lounge
- ESG Showcase

**Regulation Zone**
A space for policymakers and regulators to exchange knowledge and insights on their regulatory and development strategies. The Zone will also feature RegTech and SupTech solutions
- Regulation Stage
- Regulation Office Hours
- RegTech & SupTech Showcase
- 192 public sector organisations

**Talent Zone**
Expands on the signature Talent Pavilion to advance learning, upskilling and the future of work by highlighting the talent development initiatives of the public and private sectors.
- Talent Stage
- Talent Pavilion
- Pay It Forward Lounge
- Careers & Education Showcase
- Lunch and Learn
- Mentor Office Hours with 100 Mentors
- Global FinTech Hackcelerator
- PolyFinTech100
Conference

**Festival Stage**

Where Heads of State, policymakers, financial services leaders, founders, investors and technology experts shape the future of finance and the digital economy.

**Insights Stage**

The Insights Stage is designed to facilitate in-depth discussions that chart the future of specific industry verticals. Each session is curated to encourage audience interaction and Q&A.

**Workshops**

Deep dive and technical explorations on a broad range of FinTech topics.
Impactful Initiatives

The Singapore FinTech Festival provides complimentary access to governments, policymakers, regulators, academics, and think tanks to our global dialogue platforms as part of our commitment to foster value-driven collaboration at industry and national levels.

**Education & Mentorship**

ChatGPT and AI in Finance certificate programme in partnership with the National University of Singapore Asia Institute for Digital Finance

Comprising 100% online, self-paced online classes and exclusive industry talks by industry luminaries at the Festival

**Showcase**

- Global FinTech Hackcelerator
- SFF Global FinTech Awards
- PolyFinTech 100

**Innovation Lab Crawl**

From 13 - 14 November, innovation labs across the island will open their doors to the public to showcase new ideas and provide networking opportunities with their innovation executives.
Impactful Initiatives

Regulator, Investor and Mentor Office Hours

In 3 specially curated Lounges, Regulators, Investors and Mentors are dedicating their time for 1:1 meetings with you.

Investors: your startup idea and fundraising
Regulators: market entry, licensing and grants
Mentors: business advice, product fit, sales strategy, marketing strategy, careers advice and professional development

Invite-only

The Capital Meets Policy Dialogue™, Asia-Pacific Chapter held on 13 November, will bring together policymakers, regulators and investors to discuss policy and regulator priorities as well as key areas of artificial intelligence investment.

Invite-only

Elevandi Insights Forum™ held from 13 - 14 November, will bring together financial services leaders, policymakers and regulators to address challenges faced in scaling up digital finance, ranging from frictions in cross-border data flows to differing maturity in digital infrastructure. The format of the Elevandi Insights Forum is long form regulatory roundtables under Chatham House Rules.
Founders Zone Stage | The Founders Peak

A platform for global entrepreneurial wisdom. Personal stories of success and failures, and entrepreneurial advice and guidance.

ESG Zone Stage

A Stage dedicated to exploring the latest developments in sustainability, with a particular emphasis on technologies, standards, networks, and data that accelerate the transition towards a low carbon future.

Regulation Zone Stage

The Regulation Stage will feature announcements by international financial policymakers and regulators, and serve as a platform to ink partnership agreements.
The purpose of this Stage is to help participants understand the skills that will be in high demand in the future economy, and how they can adapt and thrive in this new landscape.

Deep dive and technical explorations on a broad range of FinTech topics. These briefings include closed-door by invitation only sessions and open sessions that encourage an active dialogue.

Earn a Certificate of Proficiency in ChatGPT and Generative AI in Finance issued by the Asian Institute of Digital Finance, supported by the Monetary Authority of Singapore (MAS) and Elevandi by completing an online course and attending exclusive industry talks.
Who Attended in 2022

1/3 of attendees from a bank or financial institution

29% of audience C-suite

800+ investors

1,900 government attendees from 190+ organisations

3,000+ startups
Who Attended in 2022

Top 20 Markets
1. Singapore
2. India
3. Malaysia
4. Philippines
5. Indonesia
6. Hong Kong
7. Thailand
8. South Korea
9. Vietnam
10. United States
11. Australia
12. China
13. United Kingdom
14. Japan
15. Cambodia
16. Switzerland
17. Taiwan
18. United Arab Emirates
19. Kenya
20. France

62,000 Attendees Breakdown

- 31% Banks or Financial Institutions
- 8% Others
- 8% Blockchain or Other Financial Institutions
- 4% Retailers, Marketplace & Merchants
- 4% Investors
- 2% Central Banks, Government & Regulators
- 2% Higher Education
- 2% Media
- 2% Telecommunications
- 2% Associations, Accelerators & Incubators
- 1% Non-Profits
- 34% Financial Services, Technology & Solutions Providers
Who Exhibited & Sponsored in 2022

570 Exhibitors & Sponsors

- Technology: 62%
- Others: 8%
- Government: 4%
- Associations, Accelerators & Incubators: 4%
- Advisory & Professional Services: 2%
- Non-Profits: 2%
- Media: 1%
- Payments: 1%
- Central Banks & Regulators: 1%
- Telecommunications & Mobile: 2%
- Retailers, Marketplace & Merchants: 1%
- Banks & Financial Institutions: 13%
SFF 2022 Sponsors

Grand
- ANT Group
- BUSD
- Circle
- Crypto.com
- Mastercard
- OKCoin
- Prudential
- Tencent

Platinum
- iCapital
- Temasek
- Tokenize Xchange
- UOB

Gold
- alta
- Coinhako
- DCG
- DBS
- Google Cloud
- HashKey Capital
- HSBC
- Income
- Ingenico
- JPMorgan
- Nucleus Software
- OCBC Bank
- Oliver Wyman
- PayMax
- Paymantology
- Payoneer
- PayPal
- Pine Labs
- QCP Capital
- Ripple
- Simba
- SMBC
- Sparrow
- Swift
- Terrapay
- UnionBank
- Visa

Silver
- Tinch
- Accenture
- CakeDeFi
- DIFC
- Microsoft
- Polygon
- TRM
- Worldpay

Bronze
- Airwallex
- Amazon
- Commerzbank
- Discover Global Network
- Fiserv
- HashKey Capital
- Hubble
- Grob
- GloS
- Miotech
- Nets
- Pingpong
- Standard Merchant
- SUNRATE
- TASCconnect
- Thomson Reuters
- LYNK Group
Media Coverage

10,052 media mentions

242 media from 175 unique publications