

# SFF Press Release



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# Defactor Announces Pools Product, Expansion into LATAM, and Upcoming Launch of Tokenised T-Bills

**SINGAPORE** – 15, November 2023 – RWA Tokenisation ecosystem, Defactor, reveals a series of significant developments on its path to transform the DeFi and RWA landscape.

## **Pools Product Launch: Revolutionising Liquidity Access for Businesses**

Defactor is excited to announce the launch of "[Pools](#)," a game-changing product designed to unlock liquidity for businesses and projects. Pools enables the establishment of decentralised lending campaigns through a custom self-hosted platform, challenging traditional financing norms and encouraging inclusive liquidity access.

An in-depth eBook, released alongside Pools, provides a comprehensive overview of the technology and its potential to disrupt the RWA ecosystem.

Alejandro Gutierrez, Co-Founder at Defactor, said, "Pools signifies a major step towards democratising liquidity access for businesses. Our goal is to cultivate a more inclusive financial ecosystem through campaigns around the globe."

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## **Strategic Partnership with QCredit: Expanding into Latin America**

To extend its global footprint, Defactor has forged a key partnership in Latin America with the founders of Cuba's largest remittance app. This alliance, which includes the integration of Defactor's toolkit, marks a significant stride in the company's Latin American expansion.

Alejandro Gutierrez stated, "We are thrilled to collaborate with the innovators involved in QCredit. This partnership reflects Defactor's dedication to promoting innovation and inclusivity in Latin America. We see tremendous potential in integrating our RWA toolkit to enhance financial access and efficiency in the region."

## **T-Bills Launch Teaser**

Defactor also provides a sneak peek at its next product, "Billi Bonds." Set to revolutionise tokenized treasury bills, the imminent launch of Billi Bonds will further diversify Defactor's portfolio of cutting-edge financial solutions.

The launch of Pools, the strategic expansion into Latin America, and the forthcoming Billi Bonds launch mark a pivotal phase in Defactor's evolution, reinforcing its dedication to pioneering innovation in RWA Tokenisation.

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## **About Defactor**

Defactor is a real-world asset (RWA) ecosystem of tools, partnerships and infrastructure. Our mission is to empower businesses worldwide to thrive within the Defactor ecosystem. We are thrilled to be a part of this year's SFF 2023.

For more information, please visit [www.Defactor.com](http://www.Defactor.com)

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