

FOR IMMEDIATE RELEASE

Home grown FinTech Innovator Optimai Unveils Groundbreaking Portfolio AI Copilot (PAT) at Singapore FinTech Week

Singapore, [15 November 2023] – Today, Optimai, a home grown multiple-award winning FinTech with decades of experience is set to revolutionize the asset and wealth management industry with the launch of its Optimai Portfolio Management & Analytics System incorporating Portfolio AI Copilot (PAT).

Leveraging the Gen AI Revolution

In a world where the Gen AI revolution is reshaping industries, Optimai takes the forefront by introducing Portfolio AI Copilot (PAT). This innovative system harnesses the power of artificial intelligence to empower asset and wealth managers, enabling smarter decisions, enhanced client engagement, and sustainable growth.

Why Optimai?

Backed by a rich history of collaborating closely with established capital market intermediaries and fund managers, Optimai brings a strong track record and extensive experience in providing a wide range of solutions. The company's commitment to excellence in the field has been recognized through several prestigious awards, including the Winner for IMAS Digital Accelerator Program (Gamification for Better Investment Decisions Challenge) 2021, the Fintech Award Winner (Singapore Founder) at Singapore Fintech Festival 2019, and being named a Top 10 Finalist (Technology Enablement) in the UBS Future of Finance Challenge 2019.

Empowering Asset & Wealth Managers

The Optimai Portfolio Management & Analytics System with Portfolio AI Copilot is designed to cater to the needs of all asset and wealth managers. It comprises four key components:

- **Investment Data Warehouse:** This cornerstone ensures the integrity and precision of investment decisions by providing a foundation of trustworthy data.
- **Interactive Dashboards:** Fund managers gain the ability to dive deep and analyse fast, facilitating multi-dimensional insights at the speed of thought.
- **Portfolio AI Copilot (PAT):** PAT enables fund managers to query naturally and offers streamlined user experience. It supports automated portfolio and market commentaries powered by cutting-edge Gen AI technology.
- **Rapid Enterprise Application Platform (REAP):** REAP powers the solution further, catering to the unique requirements of larger fund managers that frequently need to add customized modules. REAP multiplies development productivity by over tenfold, reducing technological overheads while concurrently ensuring the quality of software.

Why Gen AI Matters for Asset & Wealth Managers

The Gen AI revolution is in full swing, compelling asset and wealth managers to embrace it for sustained competitiveness. Gen AI empowers professionals to make better investment decisions, engage clients effectively, and enhance productivity throughout the value chain. Additionally, Gen AI enables hyper-personalization of customer journeys, portfolio statement reviews, and more.

Join Us at Singapore FinTech Week

We invite everyone to meet Portfolio AI Copilot (PAT) in person at our trade booth during Singapore FinTech Week. Discover how Optimai is reshaping the asset and wealth management landscape.

About Optimai

Optimai is a FinTech specialist committed to building the next generation platform to make investments Simpler, Smarter and Safer. With a proven track record, Optimai has implemented solutions for brokers, fund management companies, exchanges, and banks in Singapore, Hong Kong, and Malaysia. The company's dedication to excellence in the field has garnered recognition through several prestigious awards, including the Winner for IMAS Digital Accelerator Program (Gamification for Better Investment Decisions Challenge) 2021, the Fintech Award Winner (Singapore Founder) at Singapore Fintech Festival 2019, and being named a Top 10 Finalist (Technology Enablement) in the UBS Future of Finance Challenge 2019.

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