

EMBARGO till 9:00 am on November 14 2023

Pundi X Revolutionizes Physical Point-of-Sale Payment Experience at Singapore Fintech Festival



SINGAPORE – Nov 14 2023 – Pundi X, a trailblazing blockchain-based point-of-sale solution developer, is proud to introduce the "Pay via Email" feature on its Web3 empowered XPOS point-of-sale platform. This feature will be unveiled at the prestigious Singapore Fintech Festival, setting the stage for a new era in secure, efficient, and flexible crypto transactions in both the physical and online outlets.

Pay via Email is not just a new feature; it's a powerful tool that redefines the way physical business outlets and customers transact in a digital world. Beyond simplifying payments, this feature presents a wide array of benefits that promise to reshape how the customers interact with crypto in the physical outlets.

Key benefits of Pay via Email:

Convenience Redefined: Pay via Email lets customers pay using their email addresses, eliminating the complication of operating their hardware wallets onsite. But it doesn't stop there; it offers customers the option to "Pay Later at Home" using their preferred wallets. This means that customers can initiate payments while they're still on the go and complete them at their convenience.

Efficiency Boost: Transactions processed with Pay via Email can give consumers the flexibility and reduce waiting times for both customers and merchants. This heightened efficiency enhances the overall payment experience, making it more streamlined and enjoyable.

Global Reach: Pay via Email is accessible to users around the globe, simplifying international transactions and enabling businesses to cater to a diverse customer base.

Invoicing tool for online payment: A unique advantage of Pay via Email is that it empowers merchants to issue invoices through XPOS for online payments. This capability simplifies high-value transactions and streamlines the purchase process for customers.

Mr. Zac Cheah, the CEO and Co-founder of Pundi X, expressed his enthusiasm about the launch: "Pay via Email is a transformative feature for Pundi X and the point-of-sale payment industry. It reflects our vision of creating a more accessible, flexible, and user-friendly payment ecosystem. By unveiling this feature at the Singapore Fintech Festival, we aim to demonstrate how it reshapes the future of decentralized finance and assist businesses to expand their crypto payment offering for their customers."

Pundi X invites attendees at the Singapore Fintech Festival to experience the Pay via Email feature firsthand at their booth, where they can explore this innovative addition to the XPOS platform and discover how it can revolutionize the world of payments.

Join Pundi X at the Singapore Fintech Festival and see the Pay via Email feature in action. Visit the booth at #5 in Hall 3 Blockchain Association Pavillion to experience the future of payments and explore the new horizons it opens for businesses.

About Pundi X

Based in Singapore, Pundi X was founded in 2017 with the aim of harnessing the power of blockchain technology to make a more secure and inclusive world. Pundi X is a leading developer of blockchain-based point-of-sale solutions, committed to making blockchain technology accessible to mainstream users. The company's XPOS device has been widely recognized for its role in simplifying cryptocurrency transactions at physical retail locations. Pundi X has also been selected as one of the top 50 Innovative Fintech Startups in 2018 by KPMG and H2 Ventures, cool vendors in blockchain business by Gartner, and one of the top 10 fintech leaders by Singapore Fintech Association in 2019.

For more information, please visit <https://www.pundix.com>.

Media Contact
press@pundix.com