

Book Launch and Meet the Author Sessions: “The FinTech Nation: Excellence Unlocked in Singapore” at Singapore FinTech Festival 2023, 15-17 November 2023.

Learn the secrets behind Singapore's meteoric rise as a global financial powerhouse.

Dear Editor,

Your reporter and photographer/camera crew are cordially invited to the launch and meet-the-author sessions of [The FinTech Nation: Excellence Unlocked in Singapore](#).

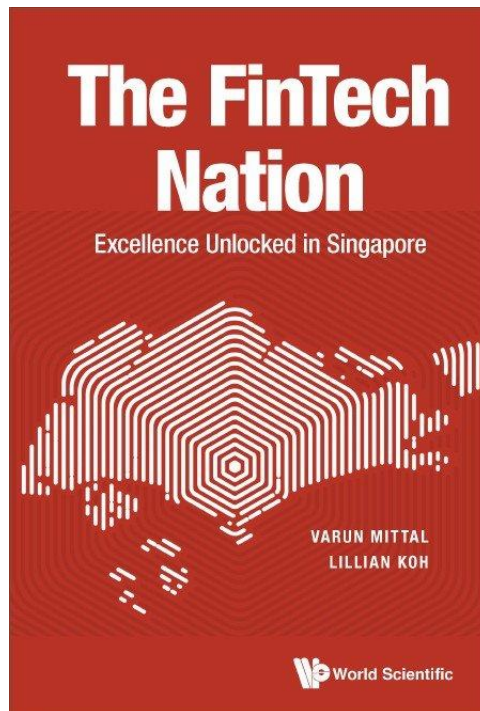
Event Dates:

- **15 November 2023** (Wednesday), 1.30pm – 2.00pm
Venue: Singapore EXPO, By the entrance of the Executive Lounge (Hall 3)
- **17 November 2023** (Friday), 1.00pm – 2.00pm
Venue: Singapore EXPO, Singapore Fintech Association (SFA) – Booth Numbers:
5A23, 5B23, 5C23, 5D23

Programme (for both dates):

- Conversations with Authors on The Rise of FINTECH...What's Next?
 - Meet and Chat with Varun Mittal (Author, Chief Innovation Officer @ Singlife) & Dr Lilian Koh (Author, Founder of Fintech Academy)
- Book Sales and Book Signing

*** If you would like to interview the authors, need more information, or would like a media copy of the book, please contact Hooi-Yean at HP: +65 88331323 or email: hylee@wspc.com.**



Synopsis

In a world where digital innovation reigns supreme, Singapore's ascent to FinTech prominence is nothing short of extraordinary. With a reputation for integrity, a conducive business environment, and unwavering support for financial innovation, this small island nation has defied all odds, to emerge as ***The FinTech Nation***.

Embark on an exhilarating journey through the dynamic world of FinTech in the heart of Asia with [***The FinTech Nation, Excellence Unlocked in Singapore***](#). This captivating book unveils the secrets behind Singapore's meteoric rise as a global financial powerhouse, offering an intricate tapestry of historical evolution, narratives of the visionary transformations and unveiling the future of fintech.

Readership

Who Should Read This Book:

- **Entrepreneurs and Aspiring Innovators:** For those with a passion for change and innovation, this book is a roadmap to success. Learn from the fearless founders and trailblazers who carved their paths in the FinTech ecosystem. Discover the power of access to capital, customers, talent, and policy initiatives as stepping stones to success.
- **Financial Professionals:** If you're in the financial industry, this book is your treasure trove of insights. Gain unparalleled access to the inner workings of the real FinTech industry. Understand the strategies that have propelled Singapore to the forefront of global financial innovation.
- **Students and Academics:** For those studying economics, finance, or technology, this book is a comprehensive resource. It delves deep into the intricacies of the

FinTech revolution, unravelling the multifaceted layers that have shaped this dynamic industry.

- **Government Officials and Policymakers:** Explore the unique model of economic and legal policies known as "Singanomics" that has driven Singapore's FinTech success. Understand the delicate balance between state-driven development and private enterprise that has made Singapore a global FinTech hub.

[The FinTech Nation](#) is more than just a book; it's a captivating narrative of resilience, determination, and triumph. Dive into the untold stories and exciting journeys of the pioneers who transformed a small island into a global FinTech powerhouse. This book is your gateway to understanding the past, present, and future of FinTech in Singapore.

Retail Information

[The FinTech Nation, Excellence Unlocked in Singapore](#) retails for S\$39.96 (paperback) and S\$70.20 (hardcover) and will also be available in electronic formats. To order or know more about the book, visit <http://www.worldscientific.com/worldscibooks/10.1142/12640>.

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About the Authors



Varun Mittal is a seasoned professional with expertise in digital business and financial services in Southeast Asia and global emerging markets. Currently, he serves as the Chief Innovation Officer at Singlife, Singapore. With a background at EY, helloPay, Samsung, and Singtel Group, Varun has played pivotal roles in fintech and mobile payment solutions. He's an active start-up investor with over 50 investments and five successful exits through Boleh Capital. Varun also founded Fintech Nation, a platform supporting Singapore's fintech ecosystem through books, mentorship, and an investment fund. His achievements include being recognised as one of the top ten people in Singapore Fintech by the Monetary Authority of Singapore in 2019 and 2021. ([linkedin.com/in/varunmittalonline](https://www.linkedin.com/in/varunmittalonline))

Dr. Lillian Koh is an accomplished educator and impact-driven professional in Singapore's education sector, namely, the Ministry of Education and Nanyang Technological University (NTU), Singapore. She was Chair of the Center for Financial Literacy at the NTU, pioneering successful financial education programs for educational institutions. Her extensive experience includes appointments as Faculty Associate at Singapore's Agency for Science, Technology and Research (A*STAR), Principal Investigator of research grants at NTU, and Director of Research at Curtin University, Singapore. With over 30 years of remarkable contributions, Dr. Koh served as Advisor to NTU's Investment Interactive Club and Singapore Fintech Association's talent programmes. She established the Fintech Academy, partnering with universities and the Institute of Banking and Finance (IBF) to develop fintech talent programmes. Dr. Koh served as an International Consultant for the World Bank and consulted for major organizations, making substantial contributions to education and impact work. She co-authored: *The Fintech Nation* and the *International Handbook of Financial Literacy*. ([linkedin.com/in/dr-lillian-koh-979b56248](https://www.linkedin.com/in/dr-lillian-koh-979b56248))

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